BMW Value Service available only at participating BMW centers. All work is carried out by BMW-trained technicians using Original BMW Parts, which come with a two-year unlimited mileage limited warranty. Warranty repairs do not constitute an extension of the original limited warranty period for the vehicle or a part thereof.

1. The BMW Maintenance Program covers all factory-recommended maintenance services as determined by the Service Interval Indicator for all new eligible MY 2004 and later BMW vehicles. Specific additional items that need replacement due to normal wear and tear are also covered. The maintenance coverage period is for the first 4 years or 50,000 miles, whichever comes first. Exclusions from coverage include: gasoline, gasoline additives, windshield washer fluid, fluid top-offs, battery, tires, wheels, wheel alignment and tire balancing. All work must be performed by an authorized BMW center. See the Service and Warranty Information booklet for specific terms, conditions and limitations. Further information can also be obtained from your authorized BMW center.

2. This offer is valid for all 3 Series and X3 models. Offers not available on M models. Additional costs may apply. Ask us for further details. Prices include oil, parts and labor.

3. Series Oil Change $79.95
- Eco-friendly oil change with premium synthetic BMW oil.
- Oil filter replaced with new Original BMW oil filter.
- Service interval indicator or Condition Based Service reset according to factory specs.
- Multi-point check including brakes, power steering and air-conditioning belts, air and oil filter for alignment.
- Security check including condition and function of safety and fuel system.

X3 Oil Change $99.95
- Eco-friendly oil change with premium synthetic BMW oil.
- Oil filter replaced with new Original BMW oil filter.
- Service interval indicator or Condition Based Service reset according to factory specs.
- Multi-point check including brakes, power steering and air-conditioning belts, air and oil filter for alignment.
- Security check including condition and function of safety and fuel system.

ValueServiceBMW.com

VISIT YOUR LOCAL BMW CENTER FOR EVERY SERVICE TO GET THE BENEFITS OF:
- Original BMW Parts with two-year unlimited mileage limited warranty
- State-of-the-art diagnostics and testing equipment specifically attuned to your BMW
- BMW factory-trained technicians and a knowledgeable, courteous staff
- BMW service loaner vehicles
- Complimentary vehicle wash with every visit
- Lounge and complimentary Wi-Fi Internet.

BMW NO-COST MAINTENANCE up to 4 years / 50,000 miles
MAINTENANCE PROGRAM UPGRADE up to 6 years / 100,000 miles
VALUE SERVICE For the Road Ahead

THE END OF FREE IS NOT THE BEGINNING OF EXPENSIVE.
BMW VALUE SERVICE.
BMW SERVICE, PARTS AND EQUIPMENT ARE ALWAYS THE RIGHT CHOICE.

Maintaining your BMW at its peak is a vital part of your ownership experience. That’s why we make it easy and affordable to keep your vehicle at its best. We start by including BMW No-Cost Maintenance with your new BMW, covering regularly scheduled maintenance needs for up to the first 4 years or 50,000 miles. You can extend those benefits with the BMW Maintenance Program Upgrade, bringing you up to 6 years or 100,000 miles.

BMW Value Service takes over where those plans leave off, delivering all of the benefits at a cost that’s comparable to a local repair shop. It’s only available at your BMW center – and it’s the only way to be sure you continue to receive all the benefits of 100% BMW care.

BMW NO-COST MAINTENANCE.

For most luxury cars, maintenance is a hidden cost to consider. And when you compare service programs, it’s clear they’re not all the same.

In fact, BMW No-Cost Maintenance is one of the most comprehensive programs in its class and it offers the longest coverage period for original owners or lessees.1 We cover all factory-recommended maintenance at no charge for up to the first 4 years or 50,000 miles, whichever comes first, as well as specific items that require replacement due to normal wear and tear.

YOUR MAINTENANCE COSTS:
- Engine Oil Services:
- Inspection Services:
- Wiper Blade Inserts:
- Brake Pads:
- Brake Discs:
- Engine Drive Belts:
- Brake Fluid Service:

By offering such a comprehensive program with every new vehicle, we’re able to help you manage the cost of ownership. And since all services are done at an authorized BMW center by a BMW certified technician, we can ensure that only original BMW parts will be used. In other words, your BMW will be maintained to our standards.

To receive applicable maintenance services at no cost, just schedule an appointment at your local authorized BMW center during your vehicle’s coverage period. Your BMW center will determine and perform the factory-recommended services that are covered by BMW No-Cost Maintenance.

YOUR MAINTENANCE PROGRAM UPGRADE.

Your confidence in the service experience doesn’t need to end at 4 years/50,000 miles. You may have the option to purchase upgrades for up to an additional 2 years/50,000 miles, bringing your coverage period to a total of 6 years/100,000 miles, for applicable models.

Maintenance Program Upgrades also extend the standard pre-owned vehicle BMW Roadside Assistance Program benefit period by up to an additional 2 year prepaid mileage for a total of up to 8 years/unlimited mileage.

All covered Maintenance Program Upgrade services are performed at an authorized BMW center, by a BMW-trained technician using only Original BMW Parts. So your Ultimate Driving Machine® can stay that way.

MAINTENANCE PROGRAM UPGRADE.

QUALITY SERVICE AND COMPETITIVE PRICING. THAT’S BMW VALUE SERVICE. When your vehicle no longer qualifies for BMW No-Cost Maintenance, BMW Value Service will help keep it an Ultimate Driving Machine.

The cost is comparable to local repair shops – but with BMW Value Service, you’ll receive fixed pricing on a price-per-mile basis. Best of all, when you bring your vehicle to your local center, you’ll benefit from the expertise of your BMW in the hands of BMW-trained technicians. Using only Original BMW Parts and BMW-approved equipment, they are able to precisely estimate what your vehicle needs and provide a service quote that’s reasonable for you to perform. And each comes with a two-year, unlimited-mileage limited warranty for greater peace of mind.

So when it’s time for servicing your BMW, feel confident in bringing it to those who know it best. Bring it home – to your local center.

To learn more, VisitValueServiceBMW.com.

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